3 reasons why they have not considered mobile

Antonino’s

http://www.originalpizza.ca/

* The price of designing a responsive website.
* The company that designed their website doesn’t even have a mobile option, so they may not have known it was an option.
* It’s just an information site, maybe they thought it wouldn’t be necessary.

Rent Cottage

Rentcottage.com

* They have an established company and website, they could think their customers will remain loyal without updating.
* If their clientele is older, may only use desktop to show all of the information.
* Cost of a redesign.

Why it’s appropriate to not format